

Council of the District of Columbia
COMMITTEE ON BUSINESS AND ECONOMIC DEVELOPMENT
COMMITTEE REPORT
1350 Pennsylvania Avenue, N.W., Washington, D.C. 20004

To: Members of the Council of the District of Columbia

From: Councilmember Kenyan R. McDuffie
Chairperson, Committee on Business and Economic Development

Date: December 20, 2017

Subject: Report on Proposed Resolution 22-0651, the "Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation Resolution of 2017"

The Committee on Business and Economic Development, to which Proposed Resolution 22-0651, the "Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation Resolution of 2017" was referred, reports favorably thereon, and recommends approval by the Council of the District of Columbia.

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STATEMENT OF PURPOSE AND EFFECT

Proposed Resolution 22-0651, the “Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation Resolution of 2017” was introduced on December 1, 2017 by Chairman Mendelson, at the request of the Mayor. This resolution would confirm Bobby Cato, Jr. to be a member of the Alcoholic Beverage Control Board, replacing David Jacob Perry, for a term to end on May 7, 2019.

I. Alcoholic Beverage Control Board

The Alcoholic Beverage Control Board (“ABC Board” or “Board”) is an independent body that meets weekly to adjudicate, administer, and enforce alcoholic beverage laws.¹ The Board is comprised of seven members, appointed by the Mayor, with the advice and consent of the Council.² D.C. Code specifies that Board appointments must be for a term of four years, except appointments made for the remainder of unexpired terms.³ The code also requires each member of the Board to be a resident of the District, with no other principal residence for at least 3 years immediately preceding his or her appointment.⁴ Members of the board cannot hold full-time employment with the District government during his or her term of service⁵ and certain financial interests and commissions are prohibited.⁶ Finally, each member of the Board shall have a demonstrated record of substantial involvement in issues related to the community impact of licensed establishments before his or her appointment to the Board.⁷

Table 1: Membership of the Alcoholic Beverage Control Board

Resolution #	Appointee	Position	Term Expiring	Residency
<i>PR22-0651</i>	<i>Bobby Cato, Jr.</i>	<i>Member</i>	<i>May 7, 2019</i>	<i>Ward 5</i>
<i>PR22-0494</i>	<i>Rema Wahabzadah</i>	<i>Member</i>	<i>May 7, 2020</i>	<i>Ward 6</i>
R21-0256	Donovan Anderson	Chair	May 7, 2019	Ward 7
R21-0284	Nick Alberti	Member	May 7, 2019	Ward 6
R22-0072	Donald L. Isaac Sr.	Member	May 7, 2019	Ward 7
R21-0282	Mike Silverstein	Member	May 7, 2019	Ward 2
R21-0622	James Short	Member	May 7, 2020	Ward 7

¹ *ABC Board*, ALCOHOLIC BEVERAGE REGULATION ADMINISTRATION, <http://abra.dc.gov/page/abc-board>, (last visited December 17, 2017).

² D.C. OFFICIAL CODE § 25-201 (a).

³ D.C. OFFICIAL CODE § 25-206 (d).

⁴ D.C. OFFICIAL CODE § 25-206 (a).

⁵ D.C. OFFICIAL CODE § 25-206 (b).

⁶ D.C. OFFICIAL CODE § 25-206 (g) states “no member or employee of the Board, directly or indirectly, individually, or as a member of a partnership, association, or limited liability company, or a shareholder in a corporation, shall have any interest in selling, transporting, or storing alcoholic beverages, or receive a commission or profit from any person licensed under this title to sell alcoholic beverages; provided, that a Board member or employee may purchase, transport, or keep in his or her possession an alcoholic beverage for his or her personal use or the use of the members of his or her family or guests.”

⁷ D.C. OFFICIAL CODE § 25-206 (c).

The Board is generally tasked with enforcing the District's alcohol laws.⁸ More specifically, it was created to: "(1) Oversee the Alcoholic Beverage Regulation Administration ("ABRA"); (2) Receive and evaluate applications for licenses, transfers of licenses to new owners, and renewals of licenses; (3) Issue, transfer, and renew licenses to qualified applicants; (4) Regularly conduct inspections of the premises and the books and records of all licensees during day and evening hours and, on a reasonable number of occasions, without prior notification to the licensee or the licensee's employees, for compliance with the requirements of this title and regulations issued under this title; (5) Establish procedures to receive and respond timely to complaints from any person alleging a violation of any provision of this title or regulations issued under this title; (6) Conduct investigations, on its own initiative or on the basis of valid complaints, to identify violations of this title or regulations issued under this title; (7) Suspend or revoke licenses and impose civil fines as authorized by this title and regulations issued under this title; and (8) Refer evidence of criminal misconduct to the Inspector General of the District of Columbia, the Corporation Counsel, or the United States Attorney for the District, for investigation and prosecution."⁹

II. Nominee's Qualifications

Mr. Bobby Cato, Jr. is a co-founder and partner at CGH Marketing, a Washington, D.C.-based events management and brand marketing firm. The firm works to increase its clients' customer base through networking events and social media campaigns and primarily focuses on engaging African Americans and other communities of color. Mr. Cato is also a licensed realtor in Washington, D.C. and Maryland specializing in residential properties. Mr. Cato received his Bachelor of Science in Elementary Education from North Carolina Agricultural and Technical State University. He received his Master of Science in Educational Administration and Policy Development from Trinity University. Mr. Cato is a Ward 5 resident.

At the public hearing on Proposed Resolution 22-0651 on December 11, 2017, Mr. Cato testified to his work experience as the Senior Education Policy Manager at the National Environmental Education Foundation. In this role, Mr. Cato developed and implemented several public-private partnership community engagement campaigns and programs in the District. He also spoke to his experience forging partnerships and relationships, which he believes will be an asset to the Board and the District.

III. Committee's Recommendation

The Committee recommends the confirmation of Bobby Cato, Jr.'s nomination for appointment as a member of the Alcoholic Beverage Control Board, for a term to end on May 7, 2019. Mr. Cato meets all of the statutory qualifications for Board membership. The nominee's extensive experience in engaging the relevant stakeholders impacted by the Board demonstrates his qualifications to serve on the Board. Additionally, Mr. Cato stated, on the record, that he would no longer accept clients who have any interest in selling, transporting, or storing alcoholic beverages and would sever business ties with current clients who are ABRA licensees in an effort

⁸ *ABC Board*, ALCOHOLIC BEVERAGE REGULATION ADMINISTRATION, <http://abra.dc.gov/page/abc-board>, (last visited December 17, 2017).

⁹ D.C. OFFICIAL CODE § 25-201(c).

to avoid any conflicts of interest and potential violations of D.C. Code requirements.¹⁰ The nominee's relevant experience as a local business owner, personal connection to the District, and experience forging partnerships towards common objectives demonstrates his qualifications to serve on the Board.

LEGISLATIVE HISTORY

- December 1, 2017 PR22, 0651 is introduced by Chairman Mendelson, at the request of the Mayor.
- December 5, 2017 PR22-0651 is referred to the Committee on Business and Economic Development.
- December 8, 2017 Notice of Intent to Act on PR22-0651 is published in the *District of Columbia Register*.
- December 8, 2017 Notice of Public Hearing on PR22-0651 is published in the *District of Columbia Register*.
- December 11, 2017 Public Hearing on PR22-0651 is held by the Committee on Business and Economic Development.
- December 20, 2017 Consideration and vote on PR22-0651 by the Committee on Business and Economic Development.

POSITION OF THE EXECUTIVE

The Mayor's comments in the attached December 1, 2017, letter requesting consideration and approval of the proposed resolution are hereby incorporated by reference.

ADVISORY NEIGHBORHOOD COMMISSION COMMENTS

The Committee received no testimony or comments from any Advisory Neighborhood Commissions.

WITNESS LIST AND HEARING RECORD

On December 11, 2017, the Committee on Business and Economic Development held a public hearing on Proposed Resolution 22-0651, the "Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation Resolution of 2017". The witness list and hearing record for PR22-0651 are hereby incorporated by reference. A video recording of the hearing can be viewed at

¹⁰ Mr. Cato's consulting company CGH Marketing LLC, has as clients, businesses who are ABRA licensees. These clients comprise approximately 20% of the nominee's business. D.C. OFFICIAL CODE § 25-206 (g) specifically forbids Board members from receiving a profit or commission from any ABRA licensee.

www.oct.dc.gov. The following witnesses testified at the hearing or submitted statements for the record:

Curtis Midkiff, Public Witness

Mr. Midkiff testified to Mr. Cato's collaborative nature and attention to detail. He also spoke of Mr. Cato's professionalism and experience working on a range of business and philanthropic projects over the past two decades.

Cleve Mesidor, Public Witness

Mr. Mesidor testified to Mr. Cato's understanding of the complexities of the District as the nominee has lived in Wards 5, 6, 7, 8. He also spoke to the nominee's community leadership and business acumen working in tandem to enable the nominee to provide a valuable perspective on the Board.

Kanisha R. Williams, Managing Director, Member and Leadership Services, National School Boards Association

Ms. Williams testified extensively to the nominee's experience, qualifications, and preparedness for Board membership. Specifically, Ms. Williams testified to Mr. Cato's integrity, leadership, and ability to make informed decisions. Lastly, Ms. Williams testified to Mr. Cato's good name and experience with the District's hospitality, event, and entertainment circles.

Bobby Cato, Jr. – Nominee

Bobby Cato testified and answered questions regarding his background and experience as a native of the District of Columbia. Mr. Cato further testified to his commitment to ensuring the safety of District residents and the importance of establishments adhering to the ABRA rules and regulations. The nominee also expressed his personal and professional commitment to a high moral standard and integrity in his business dealings.

IMPACT ON EXISTING LAW

Seven positions exist on the Alcoholic Beverage Control Board. Each position requires Council confirmation. Unlike the law governing many other mayoral appointments, pursuant to D.C. Code §25-201(a), a nomination to the ABC Board is deemed disapproved absent action by the Council within 90 days. Thus, absent Council action, Bobby Cato, Jr.'s nomination will be deemed disapproved on March 14, 2018.

FISCAL IMPACT

Pursuant to section 4a of the General Legislative Procedures Act of 1957 (District of Columbia Official Code 1-301.47a(c)), the requirement of a fiscal impact statement does not apply for confirmation resolutions. ABC Board members are compensated for their services at a rate of

\$40 per hour for time spent in performance of duties at meetings, with a cap of \$18,000 per member per year.¹¹ The compensation for members of the Board is included as part of the annual budget for ABRA.

SECTION-BY-SECTION ANALYSIS

- Section 1 States the short title of the legislation.
- Section 2 Confirms the appointment of Bobby Cato, Jr. as a member of the Alcoholic Beverage Control Board.
- Section 3 Requires that a copy of the resolution, upon adoption, be transmitted to the nominee and to the Mayor.
- Section 4 Provides that the resolution shall take effect immediately.

COMMITTEE ACTION

On December 20, 2017, the Committee on Business and Economic Development held a markup to consider Proposed Resolution 22-0651, the “Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation Resolution of 2017”. The markup was called to order at 10:13 a.m. Chairperson McDuffie recognized a quorum consisting of himself and Councilmembers Allen, Evans, and Gray. Chairperson McDuffie, without objection, moved the Committee Print and Committee Report for Proposed Resolution 22-0651 en bloc with leave for staff to make technical and conforming changes. After an opportunity for discussion, the Committee voted 4-0 to approve the Committee Print and Committee Report with the members voting as follows:

YES: Chairperson McDuffie and Councilmembers Allen, Evans, and Gray

NO: None

PRESENT: None

ABSENT: Councilmember Bonds

ATTACHMENTS

- (A) Proposed Resolution 22-0651, as introduced
- (B) Notice of Public Hearing on PR22-0651 is published in the *District of Columbia Register*
- (C) Agenda and Witness List
- (D) Witness Testimony
- (E) Legal Sufficiency Determination
- (F) Committee Print of PR22-0651


¹¹ D.C. OFFICIAL CODE § 1-611.08(C-1)(8).

ATTACHMENT A

COUNCIL OF THE DISTRICT OF COLUMBIA
1350 Pennsylvania Avenue, N.W.
Washington D.C. 20004

Memorandum

To : Members of the Council

From : 
Nyasha Smith, Secretary to the Council

Date : December 04, 2017

Subject : Referral of Proposed Legislation

Notice is given that the attached proposed legislation was introduced in the Office of the Secretary on Friday, December 1, 2017. Copies are available in Room 10, the Legislative Services Division.

TITLE: "Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation Resolution of 2017", PR22-0651

INTRODUCED BY: Chairman Mendelson at the request of the Mayor

The Chairman is referring this legislation to the Committee on Business and Economic Development. This resolution will be deemed disapproved on Wednesday, March 14, 2018 without Council action.

Attachment

cc: General Counsel
Budget Director
Legislative Services



2017 DEC -1 PM 2:12
OFFICE OF THE
MAYOR

MURIEL BOWSER
MAYOR

DEC 1 2017

The Honorable Phil Mendelson
Chairman
Council of the District of Columbia
John A. Wilson Building
1350 Pennsylvania Avenue, NW, Suite 504
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), and pursuant to section 4 of The District of Columbia Alcoholic Beverage Control Act, approved January 24, 1934 (48 Stat. 321; D.C. Official Code §§ 25-201, 25-206), I am pleased to nominate the following individual to the Alcoholic Beverage Control Board:

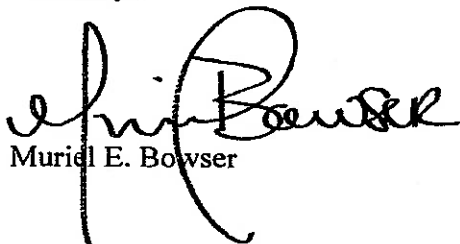
Mr. Bobby Cato, Jr.
1214 Oates Street NE
Washington, DC 20002
(Ward 5)

for appointment as a member of the Alcoholic Beverage Control Board, replacing David Jacob Perry, for the remainder of an unexpired term to end May 7, 2019.


Enclosed you will find biographical information detailing Mr. Cato's experience, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,



Muriel E. Bowser


Chairman Phil Mendelson
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,
which was referred to the Committee on _____.

To confirm the appointment of Mr. Bobby Cato, Jr. as a member of the Alcoholic
Beverage Control Board.

RESOLVED, BY COUNCIL OF THE DISTRICT OF COLUMBIA, That this
resolution may be cited as the "Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation
Resolution of 2017".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Mr. Bobby Cato, Jr.
1214 Oates Street NE
Washington, DC 20002
(Ward 5)

as a member of the Alcoholic Beverage Control Board, pursuant to section 4 of The District of
Columbia Alcoholic Beverage Control Act, approved January 24, 1934 (48 Stat. 321; D.C.
Official Code §§ 25-201, 25-206), replacing David Jacob Perry, for the remainder of an
unexpired term to end May 7, 2019.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.

BOBBY CATO

Senior-Level Project Manager and Outreach Specialist

Skilled project manager, events manager, and outreach specialist with over 15 years of experience in program/project management, partnership facilitation, business development, community engagement, promoting and launching successful events, and providing effective technical instruction

PROFESSIONAL SYNOPSIS

CGH Marketing, LLC • 2015-Present *A brand marketing and events company*

Consultant: Responsible for the overall management of all strategic and operational marketing and customer relationship activities.

- Initiate and develop new Partner relationships, providing strategic alliances and business opportunities
- Develop marketing outreach initiatives/events for various clients including, South West Airlines, Pepsi, Mountain Dew, Jameson and Capitol City Beverage Company
- Responsible for driving event attendance, and creating experiences conducive to achieving the event goals
- Coordinate and manage event logistics including venue selection, staging, catering and production elements.
- Provide creative treatment & technical direction to events

NATIONAL SCHOOL BOARDS ASSOCIATION (NSBA) • 2013-2015 *A national education advocacy organization*

Manager: Managed two revenue-generating programs of the organization (State Association Partnerships Services and Council of Urban Boards of Education (C.U.B.E.)); created and executed strategic outreach plans; planned and managed conference workshops, seminars and symposiums; managed vendor and sponsor relationships;

State Association Partnership Services (9 month appointment)

- Developed and executed marketing and promotion plans for new membership participation
- Facilitated product presentations to State Board Executives and School Board Members from across the U.S.
- Organized Annual Conference workshops and events for audiences of 5,000+
- Supported additional elements of the National Connection program, and BuyBoard Purchasing Cooperative.

(C.U.B.E.)

- Managed conferences and events that empowered educational leaders to impact student achievement from inception to culmination
- Through creative marketing strategies, increased conference participation by 15% within 12 months.
- Created social media outreach plans for all conferences and events
- Developed strategic partnerships between Urban School Board Members and private sector companies including; Sodexo, Revolution Foods, Discovery Communications

NATIONAL ENVIRONMENTAL EDUCATION FOUNDATION (NEEF) • 2008-2012

A congressionally chartered non-profit organization of the U.S. Environmental Protection Agency (EPA)

Senior Education Project Manager: Developed and managed the outreach strategy of the education program and other organization-wide initiatives; created strategic alliances and sustained relationships with key stakeholders including government agencies, non-profit organizations, and corporate sponsors; facilitated web-based professional development forums; managed major community events; and served as the primary point of contact for vendors.

- Developed, implemented and managed the outreach strategy including social media for U.S. market
- Supervised and evaluated program staff and interns
- Facilitated collaboration between the National Education Association (NEA) and the U.S. Fish and Wildlife Association to develop grants targeted at K-12 teachers and students
- Achieved success with the Urban Campout Initiative for the Public Lands Day Program with record participation and endorsed by Georgia Congressman John Lewis and Atlanta Mayor Kasim Reed (2008-2012)
- Launched and managed the Weather Channel-funded websites classroomearth.org and planetconnect.org
- Planned and executed social media campaigns targeted at diverse audiences reaching more than 100K high school teachers and students sponsored by Samsung, Staples and Toyota Motor Sales, U.S. A. and The Weather Channel.
- Cultivated and established partnerships with national, state and local educational institutions, school systems, non-profit organizations, environmental education communities, government agencies and youth groups

AMERICAN ASSOCIATION OF COLLEGES FOR TEACHER EDUCATION (AACTE) • 2004-2007

A higher education advocacy organization

Director of Technology Programming and Initiatives: Developed organization-wide technology program initiatives, established strategic relationships between corporations, k-12 schools and colleges/universities throughout the U.S., produced and managed national symposiums, and served as the liaison for technology program initiatives at Historically Black Colleges and Universities.

- Served as the educational technology lead for the largest teacher preparation association in the nation
- Created strategic partnerships with major technology corporations including Microsoft, Discovery Education, Canon, and Nortel
- Managed the *Microsoft Innovative Teachers Program*, an initiative between students and faculty from 50 member institutions to promote the use of technology
- Secured approximately \$1 Million in corporate sponsorship for technology programs at member institutions
- Coordinated and managed the logistics for several national educational technology workshops reaching diverse audiences and attendees exceeding 10,000
- Coordinated the development of the AACTE Monograph entitled *Handbook of Technological Pedagogical Content Knowledge (TPCK) for Educators* that has been adopted in over 500 schools/colleges of education through the U.S.

HYDE LEADERSHIP PUBLIC CHARTER SCHOOL • 2003-2004
K-12 Charter School based in Washington, D.C.

Technology Coordinator: Established school-wide technology program and served as the subject matter lead for using technology to enhance instruction.

- Developed a school-wide technology plan and budget
- Established partnerships with local businesses to support technology program including Bank of America, L3 Communications and Discovery Communications
- Secured service discounts and cut expenses resulting in a 30% cost savings to the school
- Generated \$100,000 in funding for school-wide technology program
- Delivered instructor-led training for a variety of user groups (i.e. students, parents and faculty)
- Designed and developed web-based training modules for faculty and administrators

THE PROJECT MANAGEMENT GROUP, INC. • 2000-2003

A project management firm specializing in developing and managing technical training programs

Senior Instructional Designer: Functioned as lead instructional designer, point of contact for all new clients, and promoted and pursued new business development opportunities. Collaborated with management team to develop the company's marketing collateral.

- Established and managed key accounts with Atlanta City Schools, District of Columbia Public Schools and Fairfax County Schools
- Delivered instructor-led training for a variety of user groups
- Collaborated with clients to determine project goals, learning objectives, and performance measurements
- Designed and developed training deliverables including job aids, quick reference cards, and user guides
- Trained over 1,000 teachers and administrators nationwide on how to integrate digital technologies into the classroom

FRIENDSHIP-EDISON SCHOOLS • 1999-2000

7th Grade Math Teacher:

ALEXANDRIA CITY SCHOOLS, VA • 1998-1999

6th Grade Math Teacher:

PRINCE GEORGE'S COUNTY PUBLIC SCHOOLS, MD. • 1997-1998

4th Grade Teacher:

EDUCATION & ADDITIONAL PROFESSIONAL STUDIES

Master of Science in Educational Administration and Policy Development
Trinity University, Washington, D.C.

Bachelor of Science in Elementary Education
North Carolina Agricultural and Technical State University

Scholarly Publications

- Brown, M. C., & Cato, B. L. Preface. In American Association of Colleges for Teacher Education, *Handbook of Technological Pedagogical Content Knowledge (TPCK) for Educators*. Routledge (2008).

Technical Skills

- **Software Applications – Adobe Creative Suite, MS Office Suite, Premiere, Final Cut Pro**
- **Social Media- Twitter, Facebook, Youtube, LinkedIn Google+, Pintrest, Instagram**
- **Web Based Applications-, Moodle, Drupal, Joomla, Weebly, WordPress, Squarespace**
- **Operating Systems- Windows, Mac OSX and higher**
- **Programming Languages - HTML, XML**



Executive Office of the Mayor - Office of Talent and Appointments
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

Bobby Cato, Jr.



Bobby Cato, Jr. is a Consultant for CGH Marketing, LLC.

Mr. Cato has developed and implemented several public-private partnership community engagement campaigns and programs in the Washington, D.C.-area and other metropolitan cities around the country. He has launched successful campaigns for the Weather Channel, U.S. Fish and Wildlife Service, the National Park Service, Samsung, Toyota Motor Sales U.S.A, Staples, and South West Airlines. In addition, Mr. Cato has years of experience producing a variety of business conferences and special events. In his current work, he supports his client's goal of increasing their clients' customer base through networking events and innovative social media campaigns—with a primary focus on engaging African-

American and other communities of color.

Prior to CGH, Mr. Cato served as the Manger of the Council of Urban Boards of Education at the National School Boards Association. In that role, he was the primary liaison to more than 40 superintendents and school board chairs from urban school districts across the country, and managed conferences and events that empowered educational leaders to impact student achievement from inception to culmination. Mr. Cato is a seasoned educator and school administrator, having spent years in the classroom. In addition, he's served as the Director of Technology Programming and Innovation for the largest teacher preparation association in the U.S., the American Association of Colleges for Teacher Education; and Senior Education Project Manager at the National Environmental Education Foundation. Throughout his career, Mr. Cato has hosted countless art and culture events in and around the city, once serving as a member of the Duke Ellington School of the Arts Fundraiser Benefit Committee. He's also raised funds to support several other arts and education initiatives throughout D.C.

A Ward 5 resident, Mr. Cato obtained a Bachelor of Science degree from North Carolina Agricultural and Technical State University and a Master of Science in Administration and Policy Development from Trinity University.



GOVERNMENT OF THE DISTRICT OF COLUMBIA
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

To: Alana Intrieri, Steve Walker
From: Betsy Cavendish
Date: November 29, 2017
Subject: Legal sufficiency review of Resolution nominating Bobby Cato, Jr. to the Alcoholic Beverage Control Board.

This is to Certify that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

A handwritten signature in cursive script that reads 'Elizabeth A. Cavendish'.

Elizabeth Cavendish

ATTACHMENT B

Council of the District of Columbia
COMMITTEE ON BUSINESS AND ECONOMIC DEVELOPMENT
1350 Pennsylvania Avenue, N.W., Washington, D.C. 20004

Revised and abbreviated

COUNCILMEMBER KENYAN R. McDUFFIE, CHAIRPERSON
COMMITTEE ON BUSINESS AND ECONOMIC DEVELOPMENT

ANNOUNCES A PUBLIC HEARING ON

B22-0262 – THE “405 53RD STREET N.E. DISPOSITION ACT OF 2017”;

B22-0431– THE “GREAT STREETS TECHNICAL AMENDMENT ACT OF 2017;

**B22-0528 – THE “KEENE SCHOOL DISPOSITION AND LEASE APPROVAL ACT OF
2017”;**

**PR22-0494 – THE “ALCOHOLIC BEVERAGE CONTROL BOARD REMA
WAHABZADAH CONFIRMATION RESOLUTION OF 2017”**

**PR22-0651– THE “ALCOHOLIC BEVERAGE CONTROL BOARD BOBBY CATO, JR.
CONFIRMATION RESOLUTION OF 2017”**

Monday December 11, 2017, 1:30 p.m.
Room 120, John A. Wilson Building
1350 Pennsylvania Avenue, N.W.
Washington, D.C. 20004

On Monday, December 11, 2017 Councilmember Kenyan R. McDuffie, Chairperson of the Committee on Business and Economic Development, will hold a public hearing on Bill 22-0262, the “405 53rd Street N.E. Disposition Act of 2017”; Bill 22-0431, the “Great Streets Technical Amendment Act of 2017”; Bill 22-0528, the Keene School Disposition and Lease Approval Act of 2017”; Proposed Resolution 22-0494, the “Alcoholic Beverage Control Board Rema Wahabzadah Confirmation Resolution of 2017”; and Proposed Resolution 22-0651, the “Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation Resolution of 2017”. The stated purpose of Bill 22-0262 is to approve the surplus and disposition of District-owned real property located at 405 53rd Street N.E., in Washington D.C., known for tax and assessment purposes as Lot 0800 in Square 5232.

The stated purpose of Bill 22-0431 is to amend the “Retail Incentive Act of 2004” to make technical changes in order to centralize and consolidate the various resolutions and acts that relate to the Great Streets Program. The stated purpose of Bill 22-0528 is to approve the disposition of District-owned real property located at 33-35 Riggs Road, N.E. in Washington, D.C., known for tax and assessment purposes as Lots 802 and 806 in Square 3702.

The stated purpose of Proposed Resolution 22-0494 is to appoint Ms. Rema Wahabzadah as a member of the Alcoholic Beverage Control Board. The stated purpose of Proposed Resolution 22-0651 is to appoint Mr. Bobby Cato, Jr. as a member of the Alcoholic Beverage Control Board. *Please note that this notice has been revised and abbreviated to include Proposed Resolution 22-0494 and Proposed Resolution 22-0651.*

The Committee invites the public to testify or to submit written testimony. Anyone wishing to testify at the hearing should contact the Committee on Business and Economic Development via email at cautrey@dccouncil.us or at (202) 724-8053, and provide their name, telephone number, organizational affiliation, and title (if any), by **close of business Thursday, December 7th**. Representatives of organizations will be allowed a maximum of five minutes for oral testimony, and individuals will be allowed a maximum of three minutes. Witnesses are encouraged to bring **twenty single-sided copies** of their written testimony and, if possible, also submit a copy of their testimony electronically in advance to cautrey@dccouncil.us.

For witnesses who are unable to testify at the hearing, written statements will be made part of the official record. Copies of written statements should be submitted to the Committee on Business and Economic Development at cautrey@dccouncil.us or to Nyasha Smith, Secretary to the Council, 1350 Pennsylvania Avenue, N.W., Suite 5, Washington, D.C. 20004. **The record will close at the end of the business day on December 27.**

ATTACHMENT C

**Council of the District of Columbia
COMMITTEE ON BUSINESS AND ECONOMIC DEVELOPMENT
AGENDA & WITNESS LIST
1350 Pennsylvania Avenue, N.W., Washington, D.C. 20004**

**COUNCILMEMBER KENYAN R. MCDUFFIE, CHAIRPERSON
COMMITTEE ON BUSINESS AND ECONOMIC DEVELOPMENT**

PUBLIC HEARING ON

B22-0262 – THE “405 53RD STREET N.E. DISPOSITION ACT OF 2017”;

B22-0431– THE “GREAT STREETS TECHNICAL AMENDMENT ACT OF 2017”;

**B22-0528 – THE “KEENE SCHOOL DISPOSITION AND LEASE APPROVAL ACT OF
2017”;**

**PR22-0494 – THE “ALCOHOLIC BEVERAGE CONTROL BOARD REMA
WAHABZADAH CONFIRMATION RESOLUTION OF 2017”;** AND

**PR22-0651– THE “ALCOHOLIC BEVERAGE CONTROL BOARD BOBBY CATO, JR.
CONFIRMATION RESOLUTION OF 2017”**

**Monday December 11, 2017, 1:30 p.m.
Room 500, John A. Wilson Building
1350 Pennsylvania Avenue, N.W.
Washington, D.C. 20004**

AGENDA

- I. CALL TO ORDER**
- II. OPENING REMARKS**
- III. WITNESS TESTIMONY**

Bill 22-0262, the “405 53rd Street N.E. Disposition Act of 2017”

- i. Public Witnesses
 - 1. Anthony Green, Advisory Neighborhood Commissioner, ANC 7C04
 - 2. Mary Morgan, Advisory Neighborhood Commissioner, ANC 7C02

ii. Government Witnesses

1. Camille D. Sabbakhan, General Counsel, Department of General Services

Bill 22-0528, the “Keene School Disposition and Lease Approval Act of 2017”

i. Public Witnesses

1. Daniela Anello, Head of School, DC Bilingual
2. John Breyer, Chief Operating Officer, DC Bilingual
3. Susie Rosenbaum, Board Chair, DC Bilingual
4. Thomas R. Castiello, School Counsel on the Disposition and Lease, Arent Fox LLP

ii. Government Witnesses

1. Camille D. Sabbakhan, General Counsel, Department of General Services

Bill 22-0431, the “Great Streets Technical Amendment Act of 2017”

i. Government Witnesses

1. Sybongile Cook, Director, Great Streets

Proposed Resolution 22-0494, the “Alcoholic Beverage Control Board Rema Wahabzadah Confirmation Resolution of 2017”

i. Public Witnesses

1. Paul Strauss, Senator, District of Columbia

ii. Nominee

1. Rema Wahabzadah, Nominee

Proposed Resolution 22-0651, the “Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation Resolution of 2017”

i. Nominee

1. Bobby Cato, Jr., Nominee

IV. ADJOURNMENT

ATTACHMENT D

Testimony of Bobby L. Cato, Jr.
District of Columbia Council Hearing
Alcoholic Beverage Control Board
Committee on Business and Economic Development
John A. Wilson Building

Good afternoon, Chairman McDuffie, members of the Committee on Business and Economic Development, and Committee staff. My name is Bobby Levon Cato, Jr. and I am honored to be here this morning. Thank you for giving me the opportunity to testify at this hearing. I'd also like to express my gratitude to Mayor Bowser for nominating me to the Alcoholic Beverage Control (ABC) Board.

I am a Ward 5 resident, currently residing in the Trinidad neighborhood, and was born in the District of Columbia at the Columbia Hospital for Women, and raised in the District for most of my childhood. For the past 15 years, since re-locating to the District, I have lived in Wards 2, 5, 6 and 7. I obtained my Bachelor of Arts degree at North Carolina Agricultural and Technical State University and earned a Master of Science in Administration and Policy Development from Trinity University in Washington, D.C.

Upon graduation from College, I returned to the Washington, D.C area to begin my career as an Educator. My father worked for the District of Columbia public school system for more than 30 years as a classroom teacher and my mother has worked for the University of the District of Columbia for more than 40 years as a professor of nursing and is currently the Director of Nursing at UDC's Community College.

For much of my career, education and community enrichment were the common denominators. I spent years in the classroom, in underserved schools and communities, getting a daily, front row seat view to a host of social and systemic issues that negatively affected my students, their families, and communities. It was during these years that I began to truly understand the importance of teaching and guiding my students and doing what I could to help strengthen the communities in which they lived. Even after making the difficult decision to leave the classroom to join the private sector, I always found a way to lead or be a part of community service programs both through my professional life and my personal life. Some personal examples include my involvement in the arts and education community in Washington, D.C. I have hosted countless art and culture events in and around the city, once serving as a member of the Duke Ellington School of the Arts Fundraiser Benefit Committee. I have also raised funds to support several other arts and education initiatives throughout D.C.

Immediately after leaving the classroom, I joined the largest teacher preparation association in the U.S., the American Association of Colleges for Teacher Education (AACTE), as the Director of Technology Programming and Innovation. After close to three years at AACTE, I took my education technology experience to the National Environmental Education Foundation, a chartered organization of the Environmental Protection Agency. As the Senior Education Project Manager at the National Environmental Education Foundation, I developed and implemented several public-private partnership community engagement campaigns and programs in the Washington, D.C. area and other metropolitan cities around the country, launching various successful projects.

My career has revolved around forging partnerships and relationships and I hope, if confirmed, to use this expertise in assisting the Alcoholic Beverage Control Board in its mission. I love working with people with the overarching goal of creating stronger and better communities.

I currently serve as a co-founder and partner for CGH Marketing, a D.C.-based events management and brand marketing firm, where I support my clients' goal of increasing their clients' customer base through networking events and innovative social media campaigns—with a primary focus on engaging African-American and other communities of color. I am also a licensed realtor in D.C. and Maryland, solely focusing on and specializing in residential properties. Being a realtor has afforded me the opportunity to interact and work with individuals from different backgrounds and experiences—a skill set I will bring to my work on the ABC Board.

My professional journey has always in some way, either directly or indirectly, touched the community. I believe that my professional experience, personal connection to the city, familiarity with all quadrants of the District as well as the different kinds of people, cultures, and communities that make the District the unique and special place that it is, make me an ideal candidate for the Board position. I have a wealth of knowledge of the history of local neighborhoods, where they've been, how they've evolved over the decades, and where they're headed. I am very passionate about my city and committed to making sure that all residents benefit from its economic growth.

I have developed an understanding of some of the opportunities to engage and educate business owners regarding regulations implemented by ABRA.

This understanding and unique perspective, I believe, will be a value-add to the Board. As a licensed realtor, I also bring a customer service focused perspective that I believe is critical when engaging members of the community. My belief is that the totality of my various skill sets and my love and passion for Washington, D.C. will be instrumental in assisting the Board with fulfilling its mission and charter.

The residents of the District live in a city that offers a rich history, breathtaking landscape and architecture, a thriving culinary scene, enriching art and culture experiences, state-of-the-art hotels, and a vibrant lifestyle. It is our job to ensure that they enjoy all that this city has to offer, by insisting the businesses that serve them are properly educated on the process, and are adhering to the law, so we sustain enjoyable and safe experiences for DC residents.

Again, thank you for giving me the opportunity to testify at this hearing. I am happy to answer any questions that you may have.

Curtis Midkiff

5125 Timber Park Drive
Flower Mound, TX 75028

12/7/2017

*Mayor's Office of Talent Appointments (MOTA)
1350 Pennsylvania Avenue NW – 6th Floor
Washington, DC 20004
Board Appointment: Alcoholic Beverage Control Board*

To Whom It May Concern

I am writing to strongly recommend that Bobby Cato be appointed to the Alcoholic Beverage Control Board. I have had the pleasure of working with Bobby on a range of business and philanthropic projects for nearly two decades.

During that time, he has created events and activations that have benefitted the people of DC including but not limited to:

The Grassrootz Initiative benefiting local non-profits through connecting them to urban professionals in social settings.

Benefit Concert for The Duke Ellington School of the Arts featuring Grammy nominated Artist Anthony David and other special guests.

Taste of DC Influencer Activation with Southwest Airlines where Bobby was selected as one of our social media ambassadors.

In addition to the above collaborations, Bobby has worked with several nightlife venue owners and other influential members of the DC hospitality community as well. In all of these instances, Bobby's ability to cultivate and nurture relationships as well as his professionalism and attention to detail is unmatched.

I am confident that Bobby would be a great addition to the council and can bring a very unique perspective to the Board's work. If you have any questions, please feel free to contact me via email at curt.midkiff@gmail.com.

Thanks

Curtis Midkiff, Southwest Airlines

CLEVE MESIDOR
1501 27 Street, SE #309 Washington, DC 20020
(202) 277-7381 cmesidor@gmail.com

December 11, 2017

Dear Sir or Madam:

As a former member of the Washington DC Library Board of Trustees, I am thrilled to express my support for the nomination of Bobby Cato to the DC Alcoholic Beverage Control Board.

Mr. Cato is a stellar community leader and respected local businessman who will bring valuable perspective and visionary ideas to the ABC Board.

I know him to be a seasoned professional committed to advancing and empowering others. Further, he understands the complexities of the District, having lived in Wards 5, 6, 7, 8. And he has a strong track record of focusing on problem solving and implementing viable solutions.

The ABC Board will benefit greatly from his background and expertise in the areas of education, neighborhood planning, public-private partnerships, real estate development, and LSDBE growth.

His credentials are impressive and his accomplishments to strengthen small businesses and non-profit organizations are extensive. I am confident Mr. Cato will be a tremendous asset to the DC Alcoholic Beverage Control Board.

Please don't hesitate to contact me at (202) 277-7381 or cmesidor@gmail.com if you have questions. Thank you.

Sincerely,

Cleve Mesidor

Cleve Mesidor



www.nsba.org
Phone: 703.838.NSBA Fax: 703.683.7590
1680 Duke Street Alexandria, Virginia 22314-3493

December 7, 2017

Mayor's Office of Talent and Appointments (MOTA)
1350 Pennsylvania Avenue, NW - 6th Floor
Washington, DC 20004

Board Appointment: Alcoholic Beverage Control Board Endorsement of Mr. Bobby Cato

To Whom It May Concern:

It is with great pleasure and confidence that I provide a letter of endorsement for Mr. Bobby Cato, whose name is currently under consideration to fill a position on the Alcoholic Beverage Control Board. I have had the privilege of knowing Mr. Cato professionally for four years and socially for six years. I believe that he has everything it takes to be a successful member of the ABC Board.

Mr. Cato and I worked together at the National School Boards Association from November 2013 to September 2015. During that time, Mr. Cato used his expertise and talent to manage two revenue-generating programs of the organization, State Association Partnerships Services and Council of Urban Boards of Education (CUBE). In that capacity, Mr. Cato facilitated and executed strategic outreach plans, planned and managed conference workshops, seminars and symposiums, improved business processes, and maintained key program vendor and sponsor relationships. He holds a unique perspective on board governance, leadership, and informed decision-making, as he served as liaison to 100 urban school board superintendents and school board chairs, and created leadership programming and resources to help them build upon essential leadership competencies.

Mr. Cato is exceptionally professional in all that he does. He is an excellent communicator and negotiator and is known for being someone who can be counted on to be insightful, equitable, and a seeker of solutions. With a solid reputation for possessing good business savvy, it is no surprise that he operates a successful real estate practice as well as a well-regarded event management and promotions endeavor today.

Mr. Cato holds the utmost of integrity in character and is highly respected within District of Columbia hospitality, event, and entertainment circles. That, combined with the fact that he already possesses the type of experience that is required for a position of this nature, makes him an excellent fit for a seat on the Alcoholic Beverage Control Board and would serve the city well. He would bring with him, enthusiasm, knowledge, professionalism, sincerity, and integrity. I can't think of a more fitting candidate.

Should you require further elaboration regarding Mr. Cato's leadership qualities, please do not hesitate to contact me. I may be reached by phone at 703.838.6757 or via email at kwilliams@nsba.org.

Sincerely,

Kanisha R. Williams
Managing Director, Member and Leadership Services
National School Boards Association

ATTACHMENT E



OFFICE OF THE GENERAL COUNSEL

Council of the District of Columbia
1350 Pennsylvania Avenue NW, Suite 4
Washington, DC 20004
(202) 724-8026

MEMORANDUM

TO: Councilmember Kenyan McDuffie

FROM: Ellen A. Efros, General Counsel

DATE: December 15, 2017

**RE: Legal sufficiency determination for Proposed
Resolution 22-651, the Alcoholic Beverage Control Board
Bobby Cato, Jr. Confirmation Resolution of 2017**

The measure is legally and technically sufficient for Council consideration.

The proposed resolution would confirm the appointment of Mr. Bobby Cato, Jr., as a member of the Alcoholic Beverage Control Board.¹ If confirmed, Mr. Cato will serve a remainder of an unexpired term to end May 7, 2019.

I am available if you have any questions.

/s/ _____
Ellen A. Efros

¹ Established by § 25-201.

ATTACHMENT F

1 **Committee Print**
2 **PR22-0651**
3 **Committee on Business and Economic Development**
4 **December 20, 2017**
5
6

7 A PROPOSED RESOLUTION
8
9

10 _____
11 IN THE COUNCIL OF THE DISTRICT OF COLUMBIA
12 _____
13
14
15
16

17 To confirm the appointment of Mr. Bobby Cato, Jr. to the Alcoholic Beverage Control Board.
18

19 RESOLVED, BY COUNCIL OF THE DISTRICT OF COLUMBIA, That this
20 resolution may be cited as the "Alcoholic Beverage Control Board Bobby Cato, Jr. Confirmation
21 Resolution of 2017".
22

23 Sec. 2. The Council of the District of Columbia confirms the appointment of:

24 Mr. Bobby Cato, Jr.
25 1214 Oates Street N.E.
26 Washington, D.C. 20002
27 (Ward 5)
28

29 as a member of the Alcoholic Beverage Control Board, established by D.C. Official Code § 25-
30 201, replacing David Jacob Perry, for the remainder of an unexpired term to end May 7, 2019.

31 Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,
32 upon its adoption, to the nominee and to the Office of the Mayor.

33 Sec. 4. This resolution shall take effect immediately.