GOVERNMENT OF THE DISTRICT OF COLUMBIA
Office of Contracting and Procurement

COUNCIL CONTRACT SUMMARY

Pursuant to section 202(c) of the Procurement Practices Reform Act of 2010, effective April 8, 2011 (D.C. Law 18-371; D.C. Official Code §2-351.01), the following contract summary is provided:

(A) The proposed contractor, contract amount, unit and method of compensation, contract term, and type of contract:

Contractor:	Parkmobile USA, Inc.
Contract Number:	DCKA-2011-C-0026
Contract Amount Full Option:	**$4,500,000.00** $ 562,500.00 (Modification No. 10A) $3,937,500.00 (Modification No. 10)
Unit and Method of Compensation:	Fixed Unit Prices
Term of Contract:	April 7, 2014 through April 6, 2015 (Option Yr. 3)
Partial Option Period:	April 7, 2014 through May 15, 2014 (Mod 10A) May 16, 2014 through April 6, 2015 (Mod 10)
Type of Contract:	Requirements

(B) The goods or services to be provided, the methods of delivering goods or services, and any significant program changes reflected in the proposed contract:

The Government of the District of Columbia, Department of Transportation (DDOT has a continuing need for a vendor to provide a mechanism through which non-cash payments for parking can be made. The contract with Parkmobile USA Inc. makes it possible to participate in the District's Cellular Phone Payment Method for Digital Parking Meters using credit/debit cards and/or smart phone apps. In order to promote a strategy of comprehensive curbside management, it is essential to retain the means for electronic payments at parking meters throughout the District.

Contract DCKA-2011-C-0026 was awarded on April 7, 2011 in the amount of $600,000.00. The Council retroactively approved Option Years 1 and 2. In addition, Modification No. 9 also increased contract ceiling to $4,500,000.00 for each remaining option year to allow the Department of Transportation to cover the transaction fees and operating costs for the

estimated 100 million yearly transactions that result from the Pay-by-Phone Parking Program.

The full amount for Option Year 3 is $4,500,000.00. The District exercised a partial option in the amount of $562,500.00 for the period of April 7, 2014 to May 15, 2014. The District is seeking to exercise the remainder of the Option Period for an amount of $3,937,500.00 from May 16, 2014 through April 6, 2015. Thus, Council Approval is requested for Modification 10 and 10A.

(C) The selection process, including the number of offerors, the evaluation criteria, and the evaluation results, including the price and technical components:

Solicitation DCKA-2011-B-0026 was issued on the open market as a Request for Proposals (RFP). The RFP informed each offeror to submit a price proposal of four (4) scenarios outlined. A pre-proposal conference was held on December 16, 2010. Award to a single firm was contemplated to the vendor who submitted a price proposal showing transaction fees it proposed to charge the customers. The successful offeror would be selected on the following criteria:

A. Technical Approach and Implementation Plan
B. Customer Convenience
C. Qualifications and Past Performance
D. User Cost/Price Criterion

Proposals were received in the Office of Contracting and Procurement Bid Room, 3rd Floor, Reeves Center, Washington, DC on January 7, 2011. Four firms responded to the solicitation as denoted:

A. Parkmobile USA, Inc.
B. Verrus Mobile Technology, Inc.
C. VANTIX
D. Park Magic Technology, Inc.

Upon review by the Evaluation Committee, Parkmobile USA, Inc., was selected as the best offeror with the highest score and was awarded the contract on April 7, 2011. The Department exercised both option years 1 and 2 prior to their expiration as the contractor continues to provide the District the services anticipated.

(D) The background and qualifications of the proposed contractor, including its organization, financial stability, personnel, and prior performance on contracts with the District government:

Parkmobile has the necessary organization, experience, technical skills and accounting and operational controls needed to perform the requirements of the contract as demonstrated by their satisfactory performance on the pay-by-phone program services contract. Parkmobile is a privately owned company and has performed Cellular Phone Method for Digital Parking

Meters for the District since 2011. They have performed the work in a satisfactory manner throughout this timeframe.

(E) Performance standards and the expected outcome of the proposed contract:

The contractor is required to make delivery as set forth in the scope of work as denoted in this contract. Adherence to these performance standards have and will continue to result in safe delivery of services.

(F) A certification that the proposed contract is within the appropriated budget authority for the agency for the fiscal year and is consistent with the financial plan and budget adopted in accordance with D.C. Official Code §§ 47-392.01 and 47-392.02:

The Agency Chief Financial Officer has provided a certification of the availability of funding for the proposed modification to contract.

(G) A certification that the proposed contract is legally sufficient, including whether the proposed contractor has any currently pending legal claims against the District:

The proposed contract modification has been reviewed by the Office of the Attorney General and found to be legally sufficient.

(H) A certification that the proposed contractor is current with its District and federal taxes or has worked out and is current with a payment schedule approved by the District or federal government:

The Contractor is in compliance with all District tax laws.

(I) The status of the proposed contractor as a certified local, small, or disadvantaged business enterprise as defined in the Small, Local, and Disadvantaged Business Enterprise Development and Assistance Act of 2005, effective October 20, 2005 (D.C. Law 16-33; D.C. Official Code § 2-218.01 *et seq.*):

The contractor is <u>not</u> a certified local, small or disadvantaged business enterprise.

(J) Other aspects of the proposed contract that the Chief Procurement Officer considers significant:

N/A

(K) A statement indicating whether the proposed contractor is currently debarred from providing services or goods to the District or federal government, the dates of the debarment, and the reasons for debarment:

Parkmobile's debarment status has been cleared through the federal government site as well as the Office of Contracting and Procurement's website.

(L) Where the contract, if executed, will be made available online:

http://app.ocp.dc.gov/RUI/information/scf/online_index.asp.